2015 STRATEGY MAP **Ensure Food Security for Rice** Improvement of Operational Efficiency **National Food Authority Organizational Reforms and Good Governance** Mandate: To ensure national food security and stabilize supply and prices of SOCIAL staple cereals both in the farm Ensure Food Security and consumer levels. Vision: Availability, Accessibility, The NFA shall have achieved a Affordability and Food Safety STAKEHOLDER Improve Quality Services Attain Client Satisfaction nationwide sustainable mechanism for ensuring the stabilization of the prices and supply of rice and corn while increasing the income of Filipino farmers. Mission: Rationalized and Efficient Ensure reasonable rate of return to INTERNAL Efficient Rice Importation Implement Organizational Reform PROCESS Filipino farmers, provide adequate Local Procurement supply and affordable rice and corn for the country, and promote the integrated growth and modernization of the rice and corn marketing industry to enable it to compete in the global market. Divestment of Non-Performing Minimize Operating Losses FINANCIAL Debt Management Assets Core Values: Integrity Professionalism and Fairness Excellence in providing the needed services Participative Management LEARNING & Establish Competency Framework Establish Quality Management System (QMS) Rationalized Development GROWTH Productive and Transparent