

## 2016 STRATEGY MAP Ensure Food Security for Rice

**National Food Authority** 

Mandate:

To ensure national food security and stabilize supply and prices of

and stabilize supply and prices of staple cereals both in the farm and consumer levels.

Vision:

The NFA shall have achieved a nationwide sustainable mechanism for ensuring the stabilization of the prices and supply of rice and corn while increasing the income of Filipino farmers.

Mission:

Ensure reasonable rate of return to Filipino farmers, provide adequate supply and affordable rice and corn for the country, and promote the integrated growth and modernization of the rice and corn marketing industry to enable it to compete in the global market.

**Core Values:** 

■ Integrity

Professionalism and Fairness

☐ Excellence in providing the needed services

☐ Participative Management

■ Rationalized Development

Productive and Transparent

**Improvement of Operational Efficiency** 



**Organizational Reforms and Good Governance** 

SOCIAL

**Ensure Food Security** 

**STAKEHOLDER** 

Availability, Accessibility, Affordability and Food Safety

**Improve Quality Services** 

Attain Client Satisfaction

INTERNAL PROCESS

Rationalized and Efficient Local Procurement

**Efficient Rice Importation** 

**Implement Organizational Reform** 

**FINANCIAL** 

Minimize Operating Losses

Divestment of Non-Performing Assets

Debt Management

LEARNING & GROWTH

Establish Quality Management System (QMS)

Establish Competency Framework